

Healthcare Innovators Professional Society

Conference of 33 The Medical Center, Houston, October 2-4, 2018

The Conference of 33 will be the first opportunity for the council members to come together to create personal connections, establish norms of how the society will operate, and consider the goals it should collectively accomplish. Given that the first convening will set the foundation for the evolution of the group, we took great care in its planning. Based on our discussions and interactions with various members to date, and the results from the survey, we have organized what we're confident will be a highly engaging three days!

Conference objectives

- ❖ **Build community:** Facilitate strong connections between individual society members
and build the foundation for a cohesive community
- ❖ **Provide immediate value:** Provide the outlet for members to generate and share
concrete ideas they can apply directly to their daily work
- ❖ **Advance the society:** Agree on the purpose of the society, its organization, and
governance moving forward - co-create a vision for moving forward

Design principles

We have designed the convening with the following principles in mind:

- ❖ Build in significant time for unstructured connection among members
- ❖ Create the intimate and safe spaces where members can share their passions, successes, and failures
- ❖ Leave members feeling inspired by an enhanced capability and concrete ideas
- ❖ Treat members as expert participants instead of as an audience - emphasize peer to peer learning, with balance tilted towards small group workshops and shorter talks instead of lengthy presentations to a passive audience
- ❖ Ensure speakers are of top quality, and can join for scheduled dinners and social events
- ❖ Make space to discuss the society itself and its onward sustainability
- ❖ Strike a tone that is fun and creative, as well as professional and polished
- ❖ Create a tangible output that can serve as a reference resource after the convening

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Final Agenda

Tuesday, October 2nd - welcome day

** Bus departs at 17:45 from Hotel Zaza and returns from the House of Blues at 21:00 and 21:30 **

18:00 - 21:00 Welcome Dinner, Foundation Room & Dining Room,

House of Blues

- Welcome from Toby Hamilton and Bill McKeon
- Vinod Khosla, evening speaker, in conversation with John Arnold - **Reinventing Health** - A perspective on what is possible for health systems in the future, and how innovators within health systems can help accelerate progress in the field
- Optional drinks at the bar

Wednesday, October 3rd - insights sharing day

** Bus departs at 7:30 from Hotel Zaza and returns from the Third Coast at 21:00 **

7:45 - 8:00 Group photo - The Waterwall First Floor

8:00 - 8:30 Breakfast - *TMC Boardroom (6th Floor)*

8:30 - 8:45 Welcome Address by Toby Hamilton, TMC Boardroom

8:45 - 10:15 Best Practices - ideas sharing from council members, TMC Boardroom

- 8:45 - 9:15 Lightning presentations of initiatives from council members
 - Primary care redesign:** Doug Wood, Mayo Clinic (Room I)
 - New models of care in the community:** Jennifer Liebermann, Senior Director, Garfield Innovation Center, Kaiser Permanente (Room II)
 - Attracting and retaining top talent - incentives:** Peter O'Neill, Executive Director Innovations Cleveland Clinic (Room III)
 - Forming the Steel Institute for Innovation:** Karen Murphy, Chief

Innovation Officer, EVP, Founding Director, Steele Institute for Healthcare Innovation, Geisinger (Room IV) v. **Vetting ventures for care challenges:** Todd Dunn Director of Innovation, Intermountain Healthcare (Library)

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- 9:15 – 10:15 Councilors visit with speakers to learn more in an “open house” format, *see breakout rooms for each presenter above*

10:15 - 10:30 Break: Coffee drinks station, TMC
Boardroom

10:30 - 12:00 Best Practices II - “How To” Masterclasses, TMC
Boardroom

- 10:30 - 11:15 **Measurement and making the case for innovation:** Thomas Graham discussing how we can best measure innovation and communicate its value to different audiences
- 11:15 - 12:00 **Building strategic alliances, case study discussion:** John Arnold discussing how he built the generics pharmaceuticals company as well as an alliance for sustainability

12:00 - 13:00 Buffet lunch, Outside of Room 1, open seating

13:00 - 14:30 Change Management 2.0 Masterclasses, TMC
Boardroom

- 13:00 - 13:30 Two sessions presented by **Incandescent**

i. **Psychology of change and influencing:** Darko Lovrich

(*breakout in Room III*) ii. **The role of catalyst in a complex system:** Tiffany Franke

(*breakout in Room IV*)

- 13:30 - 14:30 Councilors select one of the two workshops for an in-depth discussion

14:30 - 14:45

Break

14:45 - 17:00 “Open Space” Meeting, TMC Boardroom *This is an opportunity for participants to actively shape part of the agenda and suggest ten sessions on topics of high priority and interest. Each session will take place in a different breakout room. Those who suggest a topic will facilitate it with clear guidance from Incandescent.*

- 14:45 - 15:00 - Session suggestions in response to the question of “What is the state of innovation in healthcare and how can we best advance it?”

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- 15:00 - 16:00 - Session 1 - Five sessions in parallel (rooms to be announced)

- 16:00 - 17:00 - Session 2 - Five sessions in parallel (rooms to be announced)

17:00 - 17:30 Closing reflections circle, TMC

Boardroom

17:30 - 18:30 Cocktail Reception, *Third Coast Bar*

18:30 - 21:00 Networking dinner, *Third Coast Restaurant*

- Guest speaker Jamey Rootes, President, Houston Texans

Thursday, October 4th - planning day

** Bus departs at 7:15 from Hotel Zaza to TMC, if departing from TMC please bring luggage with you**

**7:30 - 8:00
Breakfast**

8:00 - 8:15 Overview of the Day's agenda, *The Classroom*

8:15 - 10:00 HIPS operations in Year 2 and beyond (HIPS 2.0), *The Classroom*

- What do we envision we as a community could achieve together?
- How should we engage with each other in the weeks and months ahead?
- What will the governance look like to support this vision?

10:00 - 10:30 Tour of the TMC and welcome. *Hosted by Erik Halvorsen*

10:30 - 10:45 Break, *The Classroom*

10:45 - 12:00 Visioning exercise - What could we all accomplish together by 2023?, *The Classroom*

12:00 - 1:00 Buffet lunch & closing remarks, *The Classroom*

- All participants asked to make at least one commitment relating to what they will do differently upon return, and one outreach to a fellow HIPS member